

Investment Philosophy: We invest in businesses which are scalable, generate higher returns, have technological edge, are market leaders and have strong and ethical management team with good governance. We perceive buying of equities only as a medium to buy great businesses. Investment will be long term, multi- sector and multi-cap, purely based on bottom-up approach. Investments will be based on In-house research, defining investible universe which qualify the above rigorous test.

Investment Objective

Long term capital appreciation by primarily investing in businesses through equity and equity related instruments across market capitalization. The fund will be investing in a balanced mix of large cap, mid cap, and small cap companies.

Basis of selection of Investee Companies

Based on our in-house proprietary research in accordance with investment objective of the portfolio we are investing in businesses which qualifies test of scale, returns, technology, leadership, and governance. Investment is purely based on bottom-up research, defining investible universe which qualify the above rigorous test.

Benchmark and basis for choice of benchmark

Benchmark: S&P BSE 500 TRI

Portfolio strategy is long term, multi-sector, and multi-cap fund.

Benchmark - S&P BSE 500 TRI is the most resemble index vis-à-vis model portfolio.

Indicative Investment Horizon

The ideal investment horizon for any equity investment should be long term in nature for compounding and wealth creation of the investor. The minimum horizon expected is 3 years.

Key Investment Themes

The portfolio is designed to diversify the risk and maximise rewards by investing broadly through the approach of “Structural, Sectoral and Alpha” in the ratio (approx.) of 50:30:15 and balance 5 for opportunity (as required).